

Do-It Provides Easy Solution For Soundwich™



Soundwich creates an aftermarket heat protectant patch to be used on automobiles. The application side of the ThermoPatch has full adhesive with a plastic backing covering the patch.

Soundwich wanted to provide their customers an easy way to remove the plastic backing. Do-It Corporation provided a solution—a printed UCD pull tab. Do-It's UCD Pull Tab adheres to the plastic backing on the ThermoPatch while leaving a portion of the tab exposed so that the backing can be easily pulled back before application. Do-It's UCD Pull Tab is also printed, providing an additional brand reinforcing message on the product.

