# Make Your **Product** Retail Ready

With Retail Merchandising and Product Display Ideas From Do-It Corporation

> Thousands of styles available. Millions in stock.



**Hang Tabs** 



Carry Handles



DO-IT.COM





Display Strips



Printed **Packaging** 



**Bottle Neck** Hang Tabs



#### **Do-It Corporation**

PO Box 592 / 1201 Blue Star Memorial Highway South Haven, MI 49090-0592 • USA sales@do-it.com • www.do-it.com

(800) 426-4822 • (269) 637-1121



### **DO-IT HANG TABS**

- Hang and Display Your Product
- Boost Sales, Increase **Brand Awareness**
- Reduce Packaging Materials
- Increase Display Flexibility
- Easy to Apply
- Hundreds of Styles Available
- Millions in Stock





Hang Tabs are available in many styles and fit your display needs, putting your product in the customer's "eye zone." Hang tabs increase your product's brand awareness and maximize your merchandising opportunities by - among other things - increasing DO-IT.COM **ORDER** impulse purchases, fitting more ONLINE product in the same space and repairing damaged packaging.

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Hang tabs and display strips shown are not actual size

## **DO-IT DISPLAY STRIPS**

- Display More Sell More
- Custom Designs and **Printing Available**



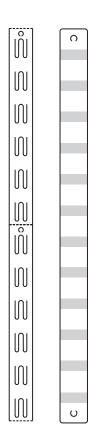




Do-It Display Strips are ideal for cross-merchandising products and for displaying multiple items where retail space is limited. From our line of standard display strips to custom and printed strips, we offer an extensive range of strips for whatever your display and merchandising need.

Types of display strips available include pre-cut, roll form, adhesive, and injection molded.







## **DO-IT PRINTED HANG TABS, PACKAGING, AND POP**

- Hang and Display Your Product
- Reduce Packaging Materials
- Reinforce Brand Identity
- Easy to Apply to the Outside of the Package or Store Fixture
- Excellent Print Quality
- Digital or Conventional Print Methods Available













#### **SOURCE REDUCTION IDEAS**



Streamline your package, lower your costs with source reduction from Do-It.

Reducing bulky packaging reduces waste and starts an environmental chain reaction — smaller packages need smaller master cartons, smaller inventory space and less energy to transport.

Consider Do-It Hang Tabs during your product package design phase to streamline your product to give it a neater appearance, increase display flexibility and reduce waste. It is an environmental change you can make, almost immediately, to your product.

Give your packaging an environmental overhaul while making your product more accessible to customers.



Do-It Printed Hang Tabs can reduce packaging materials - often completely replacing your existing package.







## **Do-It Corporation**

PO Box 592 South Haven, MI 49090-0592 / USA

## Maximize your sales with product display ideas from Do-It Corporation

