

# Fantasy Pets' Sales Get Real With A Hook Hang Tab From Do-It Corporation



Fantasy Pets offers a wide range of fun, distinct, 3D printed characters — from sharks to dragons to Skelonauts. But great characters are only great if they are seen in the store. When attached to the back of a Fantasy Pets character, Do-It Corporation's R-HCT Hook Hang Tab is an excellent way to hang these various sized characters where customers will see them.

Hanging these products in stores gets the item up, in the eye zone, where customers can see, compare, and buy. With a hook hang tab, not only do customers see the product they can easily backshop to select, and buy, the character of their choice.

The space on the front of the R-HCT hang tab also works as a large billboard space promoting the product and the Fantasy Pet's brand.

This hook hang tab is digitally printed on a white, 15 mil OPP XT

Durable Film – a synthetic paper made from a unique mixture of calcium carbonate and polypropylene resin. This material provides excellent printing performance with extra tear strength and is designed to remain attractive in the toughest retail display conditions.

Great characters. An excellent method of retail display. A real winning combination for Fantasy Pets.



**Hook style hang tabs facilitate back shopping. When offered a choice of character or shape, customers can easily select a single item anywhere on the peg hook.**