



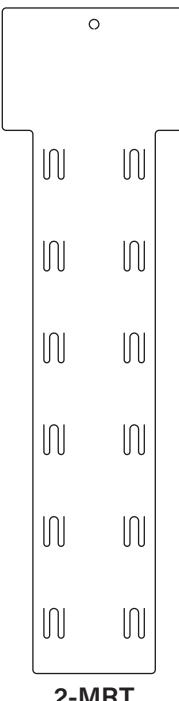
## Printed Do-It Strip Opens Display Options For Cablz

Cablz offers a variety of unique products — from eye glass retainers to hat clips. Their different, fun items, all have the same need — get seen in the retail world. Do-It Corporation offered a solution for Cablz Eyewear Retainer — a fully printed 2-MRT Merchandising Display Strip. The 2-MRT Display Strip gets these Cablz products up off a shelf or out of a bin and makes it easy for consumers to find them in any crowded store aisle.

Digitally printed with vibrant colors and hanging twelve products, this large strip makes a strong visual impact and easily grabs your attention. The strip is essentially a movable display. This allows

retailers to cross-merchandise eyeglass retainers in a variety of places like the sporting goods aisle, sunglass area, or at check-out. This strip is made of 25 mil polypropylene material and will look attractive in any retail environment.

Do-It Printed Display Strips are designed to enhance visibility, reinforce your company's branding and help your product stand out in any store. Do-It has a range of printing capabilities and design options to ensure that your product display captures the attention of shoppers.



Each 2-MRT strip can hold up to 12 products and can hang anywhere in a store.