

The Do-It 2-MBR Printed Display Strip is Ideal for Displaying Crocodile Cloth's Cleaning Cloths

Do-It Corporation's 2-MBR Merchandising Display Strip is an ideal method of displaying and promoting Crocodile Cloth's Mega-Sized Wet Cleaning Cloths. The header portion of the strip is a digitally-printed film laminate that carefully matches Crocodile Cloth's brand colors. When product is removed, the header continues to promote the product and the brand.

The strip is large and sturdy enough to easily hang six packages for the length of the sales cycle. In addition, store personnel can move this display anywhere in the store. This makes it easy to cross-merchandise this product—near grills, near grill accessories, or even near cleaning products.



The 2-MBR Merchandising Display Strip keeps promoting Crocodile Cloth even after the product is removed.



2-MBR