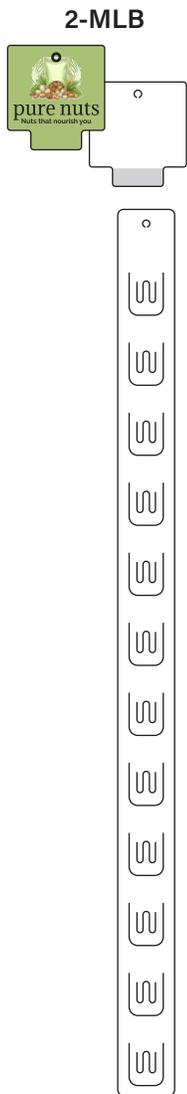


A Do-It Printed Header and Merchandising Strip Help Pure Nuts Rise Above The Competition



2-MLB

2-MRA

The fight for shelf space, aisle space, well, any space, in the snack food marketplace is intense. Every inch is valuable. Pure Nuts developed a secret weapon in the battle to be noticed in the store. By using a Do-It 2-MLB16 Printed Header and 2-MRA Merchandising Display Strip Pure Nuts is taking an aggressive approach towards hanging and promoting its Jumbo Roasted Peanuts (In Shell).

The combination of a Do-It 2-MRA Merchandising Display Strip with a digitally printed 2-MLB16 display strip header gets the Pure Nuts products hanging and noticed anywhere in the store.



Each strip can hold up to 12 packets and can hang anywhere in a store.

The header was digitally printed to carefully match and accent the Pure Nuts packaging. The strip gets the bags off the shelf and out the bins and up where they stand out and get noticed.

Together, the header and the strip create a movable retail display that can be placed anywhere in the store and increase sales.

Do-It Display Strips get products off the shelf and hanging where customers can see the product.

