

Do-It Printed Header, Merchandising Strip Promote VetriScience's Composure Calming Supplement



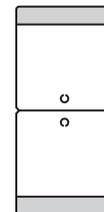
Do-It's 2-MLR header is digitally printed on one side and has adhesive on the backside. The header gets folded and adheres securely to the label area of the 2-FLR2 Display Strip.



Combining a Do-It 2-FLR2 Merchandising Strip with a digitally printed 2-MLR display strip header not only gets your products hanging and noticed, it can also help communicate important product information. VetriScience chose this method to display their Composure Calming Supplement in pet stores.

The 2-FLR2 strip is made with injected molded plastic and can endure the toughest retail environments. The 2-MLR header was digitally printed to carefully match VetriScience's blue, green, and white brand colors. The header also provides helpful information on when to use the product.

The 2-MLR has two strips of adhesive to securely attach to the display strip. Simply fold the header, pull off the liner paper, and attach the header to the strip. Folding the 2-MLR header helps to double the hanging strength of the header. Together, the header and the strip create a small, moveable display that can be placed anywhere in the store and increase sales.



2-MLR



2-FLR2

