

Fun In The Sun!
Do-It Bottle Neck Hang Tab
Helps Captain Morgan
With Sunglasses
Promotion

Spring is in the air and summer is soon to follow. It's a great time for Captain Morgan to celebrate these seasons with an on-bottle sunglass promotion.

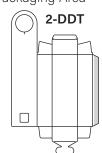
Do-It Corporation's 2-DDT Bottle
Neck Hang Tab is the perfect
method of attaching the
sunglasses to a 750 ml bottle.
Do-It's 2-DDT Bottle Neck
Hang Tab encloses the
glasses inside the box
portion of the hang tab. The
bottle neck hang tab is
designed to then easily slip
over the neck of the bottle.
The sunglasses are secure in
the box and the necker holds
tightly to the bottle.

The clear box was digitally printed with a red Captain Morgan logo to match the red arms of the sunglasses.

In addition, Do-It Corporation's Contract Packaging Area folded each box and filled them with the custom Captain Morgan Sunglasses.

2-DDT

A unique give-away. A sturdy, attractive method of hanging the sunglasses on the bottle. Together, you have a promotion that not only gets noticed in the crowded liquor aisle but also reinforces Captain Morgan's brand.





Captain Morgan

