



Andalou Naturals Turns Heads With Printed IRC From Do-It Corporation

Do-It Corporation's R-UBU Instantly Redeemable Coupon (IRC) adheres to the front of Andalou Naturals Shampoo bottle. The attractive printing and top-of-product placement draw attention on a crowded shelf. The R-UBU is perforated, allowing the coupon to be used at purchase while still retaining a stub with bonus messaging.

Do-It digitally prints the R-UBU to precisely match or coordinate colors and quantity requests.



Do-It's R-UBU is a great way to promote your product right in the store.