

Art of Green Customers Clean Up With IRC Produced by Do-It Corporation

Do-It Corporation's R-UBU Instantly Redeemable Coupon (IRC) is a perfect solution for Alen's Art of Green range of cleaning products. The digitally printed coupon easily attaches to each of three Art of Green products.

The attractive printing and top-of-product placement grabs attention on a crowded shelf. The R-UBU is perforated, allowing the coupon to be used at purchase while still retaining a stub

with bonus messaging. And the same coupon can be used on three different products.

Digitally printed on durable plastic, the coupon tabs are resistant to scuffs, tears, and moisture. The proprietary adhesive used on the R-UBU provides strong adhesion yet easily peels off leaving no residue.

One coupon . . . three products . . . one great solution to promote an entire product line.

