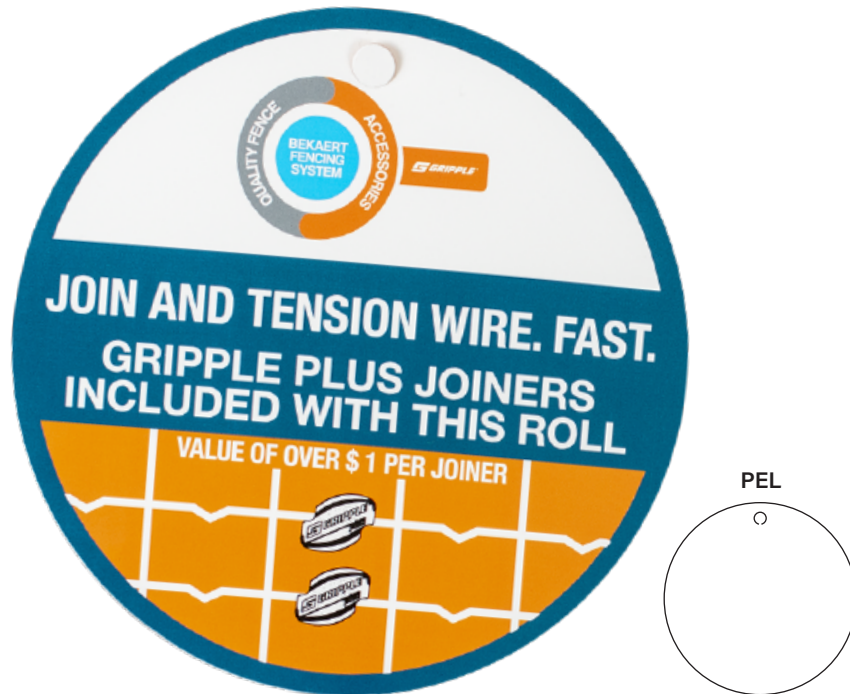


# Do-It Creates Durable Round Sign For Key Bekaert Product Line



Bekaert needed a sign as tough as the fence system they are selling in farm and hardware stores across the U.S. Bekaert Fencing Systems are often displayed outside and can be exposed to a wide range of weather conditions. Do-It Corporation had an ideal product for this kind of job. Do-It's PEL Durable Sign is designed to convey key product information and remain attractive under even the harshest weather. The PEL is digitally printed on both sides to match Bekaert's brand colors. The material Do-It uses is a white, UV resistant, 10 mil OPP XT Film that is tear, scuff, weather, and temperature resistant. In addition, Do-It laminates both sides of the PEL with a clear, 1 mil PET protective film. This over-laminate not only provides even more weather and temperature protection it is also impervious to contact with aggressive chemicals like oil and gas. Digital printing . . . durable material . . . an additional protective over-laminate. It all adds up to an attractive long-term sign solution for Bekaert Fencing Systems.

The PEL is digitally printed on both sides to match Bekaert's brand colors. Do-It also coats both sides of the PEL with a clear, PET over-laminate to provide protection against harsh weather and temperatures and also against aggressive chemicals like oil and gas.

