

Peggable Bottle Neck Hang Tabs 🔣





*Design protected under U.S. Patent 6,382,676.







Product drawings on this page shown 50% of original size. *Design protected under U.S. Patent 6,612,059.

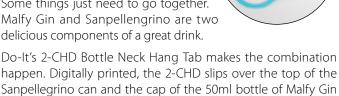
Promotional Bottle Neck Hang Tabs - Case Studies



A GREAT WAY TO GET **NOTICED ON ANY CROWDED SHELF**

Some things just need to go together. Malfy Gin and Sanpellengrino are two delicious components of a great drink.

— holding the sample securely in place.



A FREE SAMPLE AND A FREE RECIPE

Customers love free stuff. And tasty margaritas. Heaven Hill provided both by using a digitally printed 2-CBG Bottle Neck Hang Tab that attaches a 50ml sample to a larger 750ml bottle of tequila. The recipe is printed on the bottle neck hang tab. Simple. Effective. Delicious.

BOTTLE NECK HANG TABS HELP PROMOTE THE OLDEST BBQ SAUCE IN THE USA

Printed bottle neck hang tabs can provide additional product information, like a recipe, or work as an instantly redeemable coupon. Mrs. Griffin's chose both routes.

Do-It's 2-DPL Style Bottle Neck Hang Tab is digitally printed on two sides and designed to easily slip over the cap of the 32 ounce jar but remain snug on the bottle's neck.

For this project the bottle neck hang tab is made with 10 mil OPP XT film—an extra tear-resistant synthetic paper made from a unique mixture of calcium carbonate and polypropylene resin. This material is highly scuff, tear, moisture, UV, and extreme temperature resistant— keeping this product attractive in any retail environment.

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3 IS BETTER THAN 1

The digitally printed 2-CGP Bottle Neck Hang Tab provides an attractive and secure way for Smirnoff to promote not one ... not two ... but three trial sized bottles with its 1.75-liter bottle.



STUCK TOGETHER **LIKE GLUE**

Do-It's 2-CEY Bottle Neck Hang Tab fits directly over the caps of both glue bottles, securing them in place to display in the store. During shipment the bonus Clear Glue bottle tucks into the handle of the School Glue jug allowing Elmer's to use their original master cartons. Once the glue jug is at its final destination, the bonus Clear Glue can easily be positioned for display. Additionally, the fully printed 2-CEY reinforces Elmer's Glue branding message.

DO-IT BOTTLE NECK HANG TAB GIVES HAND **SANITIZERS A LIFT**

GOJO wanted a unique way to hang and display small bottles of their Purell Advanced Hand Sanitizer. Do-It Corporation provided a simple, elegant solution with a printed bottle neck hang tab.

Do-It's 2-BCL Bottle Neck Hang Tab has a custom designed die cut that slips easily over the cap and then snaps in place to securely hang the 2 ounce bottles. The hang tabs are digitally printed with translucent colors that identify the two product options.