



Do-It Corporation's JAA Fold-Up Hook Hang Tab Provides Callaway with Dual Retail Display Options

First, the JAA has an ejected round hole opening. This works as a reinforcer to the existing hang hole in the package.



Additionally, the JAA is a fold-up hook hang tab. Retailers have the option of folding up the hook to display golf gloves on a peg hook.

This allows customers to back shop – selecting the specific product off the peg hook without removing all of the products.

