

Do-It Helps Castle Brands Promote Clontarf Irish Whiskey and Brady's Irish Cream



Combining Clontarf Irish Whiskey with a trial size Brady's Irish Cream Liqueur was simple with Do-It Corporation's patented* CGH Bottle Neck Hang Tab.

The double-sided, bottle neck hang tab provides a simple, yet attractive point-of-purchase promotion. The hang tab slips snugly over each bottle cap holding the sample securely in place and the included recipe encourages customers to come back for more.

*Patent #6,612,059

