

Do-It Corporation

As the inventor of the “hang tab,” Do-It Corporation is the largest hang tab manufacturer in the world within the packaging and merchandising display industry. Do-It also manufactures display strips, shelf wobblers, on-product instant redeemable coupons (IRCs), and bottle neck hang tabs. All Do-It products are designed to get merchandise noticed in a retail environment.

Do-It Hang Tabs are self-adhesive plastic hangers that allow product display on peg hooks and merchandising strips in retail stores. These display areas are generally in the *eye-zone* – which is the *buy-zone* – creating impulse sales. Do-It Hang Tabs are available in clear plastic or printed with a brand and/or promotional message.



Do-It Corporation
Display Strip and Printed Header.



Create cross-
merchandising opportunities.

Hang tabs can be incorporated into the package design, enabling a product to hang while reducing or eliminating bulky packaging used to professionally display products in retail stores. Package reduction begins an environmental chain reaction throughout the development process. Smaller packages need smaller master cartons, smaller inventory space, and less energy to transport. Less packaging also allows the display of more product in the same amount of space.

Like our hang tabs, Do-It Display Strips allow cross-merchandising. Product can be displayed and promoted in targeted retail areas to generate maximum sales.

All products can be manufactured in several plastic and adhesive options to fulfill performance requirements and customer preference. Do-It products are safe and FDA approved for non-food contact.

For more information please visit:

www.do-it.com



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Do-It Corporation was established in 1973.



Do-It Corporation manufactures almost 1 billion hang tabs annually in its South Haven, Michigan facility.



Do-It Corporation hang tabs are sold in more than 50 countries, worldwide.