

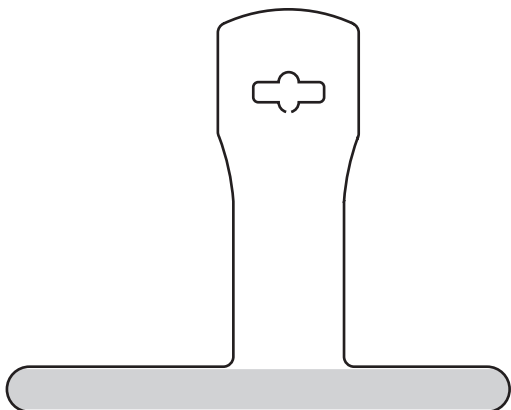


# Coopersburg Sports Hits Retail Display Home Run With Printed Hang Tab From Do-It Corporation

Hanging a cylinder shaped product can often be a retail display challenge. That's why when Coopersburg Sports was looking to hang their 24-inch-long, "beverage bat" they turned to Do-It Corporation for a hanging solution. Do-It's R-KFA Printed Hang Tab wraps around the beverage bat and securely hangs the popular Major League Baseball licensed novelty item anywhere retailers feel the product will get noticed. The R-KFA hang tab consists of a digitally printed center area with a hang hole and two "arms" coated with Do-It's Hang Tite 203A Adhesive. These arms wrap securely around the bat providing hanging support and the printed hang tab section rises above the bat to provide an attractive header to hang the unique drinking device. The back of the hang tab is printed with a bar code and additional product information. The sturdy hang tab attractively displays the product, face-forward on a peg hook or retail display at ballparks or stores where Coopersburg Sports products are available. After purchase the hang tab can be easily removed with no adhesive residue left on the bat. Digitally printed on plastic material the hang tab reinforces the Beverage Bat brand and stays attractive in any retail environment.



R-KFA



The R-KFA is delivered on a roll to facilitate application of the hang tab to the product.