



## Deep Eddy Promotes New Flavor With A Do-It Corporation Bottle Neck Hang Tab



To provide customers with a free sample of their Ruby Red Grapefruit Infused Vodka, Deep Eddy selected a unique bottle neck hang tab from Do-It Corporation.

Do-It's DEW Bottle Neck Hang Tab encloses the 50ml Ruby Red sample inside the box portion of the hang tab. The entire bottle neck hang tab is designed to then slip over the neck of the 1.75 liter bottle. The sample bottle rests securely in the box and the necker holds tightly to the bottle.

The brightly colored, digitally-printed promotional device draws attention in any retail environment.

Deep Eddy Vodka has also used clear, non-printed bottle neck hang tabs to offer free samples to their customers.



2-DEW

