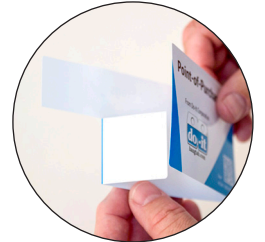


Do-It Corporation Helps Efficient Laboratories Flag Down Customers



Easy to assemble!



1) Fold lower tab with adhesive liner facing out. Fold flag in half at the score.



2) Remove adhesive liner from lower tab and press flag halves together to seal.



3) Fold upper tab and snap into price channel or remove adhesive liner to attach.

Check out our assembly video!



Efficient Laboratories wanted to draw attention to their cough syrup and anti-fungal cream in Hispanic market drugstores. Do-It Corporation's 2-PFR Flag was the perfect solution.

The 2-PFR Flag is designed to snap into a standard size price channel or attach to any surface with the adhesive included on the tab. The optional use of adhesive allows the flag to easily be placed at eye level.

For Efficient Laboratories, it's an attractive and flexible way to draw customer interest to their products anywhere in the store.



4) Use adhesive to place flag anywhere in the store.

