



# Gorilla Glue Secures Higher Sales With A Do-It Bottle Neck Hang Tab



Gorilla Glue was looking for a way to add display flexibility to its 8 fluid ounce bottle of Wood Glue. They found a solution with Do-It Corporation's 2-BCD

Bottle Neck Hang Tab.

Placing a bottle neck hang tab on the bottle allows store personnel the option of placing the product on a shelf or to hang the bottle on a peg hook anywhere in the store. The unique die cuts on the 2-BCD allows the hang tab to slip over the top the container and fit securely under the cap.



The clear, 2-BCD bottle neck hang tab doesn't block the product or any key product information. Display flexibility

gives the store options on where to display this product. More display options means increased product visibility, and ultimately, increased sales.



**Do-It's 2-BCD Bottle Neck Hang Tab lets store personnel decide where to display the bottle of Gorilla Glue — place on a shelf or hang on a peg hook.**

2-BCD

