



## Hanes Turns to Do-It For On-Pack Flag

Hanes wanted to add an additional message to their four-count package of Premium Tagless Boxer Briefs. Do-It Corporation's R-UFT printed on-pack flag is perfect for the job.

The R-UFT on-pack flag is digitally offset printed on our durable OPP XT material. The colors perfectly match the existing package. This material and the printing is designed to stay attractive no matter how often the package is moved or handled.

Supplied on a roll, the R-UFT on-pack flag can be automatically applied before the package is assembled or placed on the package by hand later in the process. Do-It's 203A Adhesive is designed to hold the on-pack flag in place until purchase.

Attractively printed and placed in a unique location on the package the R-UFT on-pack flag will draw attention to the box of briefs in any aisle.

