

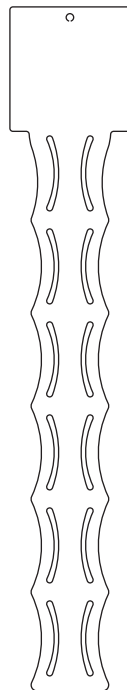
# Klass Uses Printed Do-It Horizontal Merchandising Strip to Promote Chilito Seasoning



Klass Time was looking for a way to make their Chilito Seasoning Mix stand out in the crowded seasoning aisle. Their solution: A Do-It Printed MDH Merchandising Display Strip.

The digitally printed retail merchandising strip hangs six 5.6 ounce Chilito Seasoning containers anywhere in a store. The strip precisely matches the Klass Chilito colors and the large header area reinforces their strong brand messaging.

The strip is essentially a moveable display that allows retailers to cross-merchandise this chili powder anywhere in the store. The product could stand out in the seasoning aisle or in the meat section of a grocery store. More display opportunities should heat up sales for Klass's Chilito Seasoning.



2-MDH

