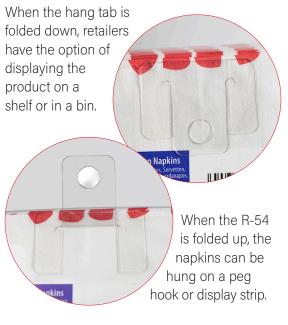
CASE STUDY

Do-It Provides Display Flexibility and High-Speed Application Solutions for Kookaburra



Kookaburra selected Do-It Corporation's R-54 Fold-Up Hang Tab to provide display flexibility for their extensive line of napkin products.



The R-54 is folded down during shipment, allowing Kookaburra to utilize their original master carton box. In addition, the clear hang tab does not block any product information on the package.

Kookaburra also selected the Norpak 1000 ALT Hang Tab Applicator System, available from Do-It Corporation, to automatically apply the R-54 hang tab. The Norpak 1000 Hang Tab Applicator is designed for high-speed, precise, automatic hang tab application.



