

Do-It Fold-Up Hang Tab Hangs Mead Envelopes

ACCO Brands utilizes Do-It's R-KHF Fold-Up Hang Tab to provide display flexibility for their Mead envelopes. During shipment, the slot style hang tab lays flat on the package allowing ACCO Brands to use their original master carton boxes. Arriving at the store with the hang tab flat, the envelopes can be displayed on a shelf or in a bin. Fold the hang tab up and the envelopes can be hung on a display strip or peg hook.

ACCO Brands took an efficient approach to applying the R-KHF hang tab to their Mead envelopes. The fold-up hang tab is machine applied with the Quadrel Q65 Applicator.

