CASE STUDY

Do-It Corporation's Shelf Strip Reserves Shelf Space for Nasacort



Nasacort #'

Pharmacist Recommended отс Nasal Allergy Spray

Allergy 24HR

Phar Reco OTC Na

The Shelf Strip from Do-It Corporation is digitally printed on the top portion of clear material. This allows the remaining half to slide into the price channel without blocking any information currently in the price channel.

This approach is a clear, easy way to get your product noticed in any store.



