

## Do-It Corporation cooks up attractive method of displaying Nestle® Toll House® DelightFalls™

Do-It Corporation's Printed MBQ Display Strip gets Nestle® Toll House® DelightFalls™ noticed in the busy store aisle. The digitally printed, full-color display strip is essentially a moveable display. This allows stores the option to hang in the baking aisle, the cooking aisle, or anywhere in the store.



Do-It Corporation delivered this project to Nestle® as a kit. This kit included the printed MBQ display strip, a sheet of R-J05 hang tabs to hang the packages of DelightFalls™ on the strip, and an "S" hook to hang the strip in the store.