

Do-It Corporation's Hanging Solution Keeps Poo-Pourri® Sales Smelling Sweet



Looking for a way to hang their 2 oz. Toilet Spray bottle, Poo-Pourri approached Do-It Corporation for a solution. Do-It's answer? Designing a printed bottle neck hang tab that enhances Poo-Pourri's product while allowing retailers the option of hanging the bottle anywhere in the store.

The 2-BCH bottle neck hang tab snaps securely under the spray cap to tightly hold the bottle when hanging. The custom hang tab extends the display area above the cap providing additional in-store promotional space.

