

Do-It Corporation's Carry Handle Helps True Blue Farms Customers Tote Delicious Blueberries



Looking for a simple, attractive method of promoting, selling, and carrying their delicious blueberries, True Blue Farms near South Haven Michigan came up with a unique package for their "Limited Edition" blueberry harvest. A digitally printed Do-It Carry Handle was the last component to complete the presentation.

The digitally printed R-SHU carry handle conveys True Blue Farms message and web site information. It's easily applied by hand and wraps over the lid to help seal the package.

True Blue customers enjoy a convenient method of carrying the product home.



R-SHU